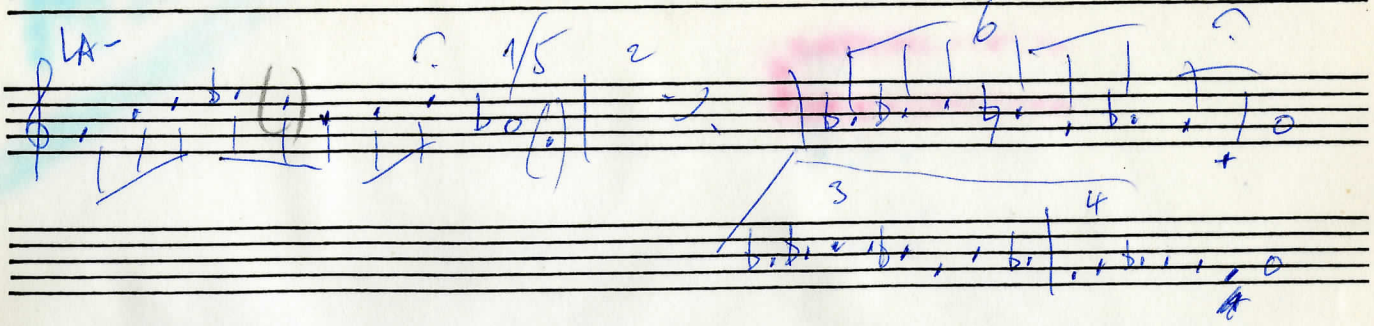José Mário Branco